# Mandatory disclosure is key to address climate risks\*

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by Stefano Carattini<sup>1</sup>, Edgar Hertwich<sup>2</sup>, Givi Melkadze<sup>1</sup>, and Jeffrey G. Shrader<sup>3</sup>

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\*Corresponding author: scarattini@gsu.edu

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Note: This manuscript is the version that was accepted. There was some post-acceptance language editing which did not change the content.

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Science 13 Oct 2022, Vol 378, Issue 6618, pp. 352-354

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DOI: 10.1126/science.add0206

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**SUMMARY** 

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The United States Security and Exchange Commission's recent proposal to mandate disclosure of climate risks has been the object of substantial debate, support, and criticism. We put the proposal into perspective, while highlighting important aspects that have not received sufficient attention in public opinion. Mandatory disclosure of climate-related financial risks, in particular transition risks, is key for three main reasons. It limits firms' ability to mislead the public by addressing selection in who reports and what, provides the basis for climate stress tests by financial institutions or regulators, and creates the basis for potential policymaking to address threats to the financial system.

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Last March, the United States Security and Exchange Commission (SEC) announced a proposal that would require firms under its purview to disclose information about climate-related risks in their regular reporting, updating rules dating from 2010. Currently, public firms in the United States insufficiently report such risks to the public. The current regulations allow for some ambiguity on what risks are "material," a term that refers to the extent that they may potentially compromise an investor's return, or have "systemic implications," which means that they may affect the stability of the entire financial system. We argue that there is a strong rationale to proceed with the SEC's proposal and standardize the way public firms report climate risks, including explicit measurement of greenhouse gas emissions, and how they plan to address them.

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In 2015, the then governor of the Bank of England, Mark Carney, highlighted three major climate-related risks to the financial system: physical risks, transition risks, and liability risks.<sup>2</sup> The taxonomy introduced by Carney has been the reference for the scientific community, including the Intergovernmental Panel on Climate Change,<sup>3</sup> and financial regulators.<sup>4,5</sup>

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Physical risks are the risks arising from damage to physical assets resulting from sea level rise or more extreme weather events, including dry weather, or other consequences of climate change. Transition risks are the risks to the value of existing assets from a transition away from fossil fuels. Liability risks are the risks to companies and insurers from litigation for compensatory damages by parties that suffer

<sup>1</sup> Georgia State University <sup>2</sup> Norwegian University of Science and Technology

<sup>3</sup> Columbia University

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damage because of climate change. At the present time, transition risks are the main focus of both the academic literature and the policy debate, including the proposal by the SEC.

### TRANSITION RISKS

Transition risks describe the potential for climate policy, technological change, or investor and consumer preferences to sharply reduce future revenue streams of current assets. Late and abrupt policy tightening of emissions would be especially financially damaging. Given that the carbon contained in existing fossil fuel reserves exceeds the amount that can be burned before breaching the target of the Paris Agreement, scientists have described part of these reserves and the associated production, transport, and refining infrastructure as "stranded assets." Hence, either humanity will emit more than the "carbon budget" allows and face more severe climate damages or a substantial portion of such reserves would have to remain in the ground ("stranded"), essentially losing their entire value.

Investors have known about climate change for at least three decades. Companies not disclosing climate risks despite their materiality may be akin to misleading investors, calling for policy intervention. Further, a reassessment of values to reflect fundamentals, including external effects that are generated when burning fossil fuels, while entirely justified may represent a risk for the entire financial system, if the latter is substantially exposed to the assets being stranded and the reassessment happens abruptly. About 50% of the standard portfolio of an average European financial institution is exposed to transition risks, once one considers as at risk not only fossil fuel companies, but also carbonintensive sectors such as agriculture, aluminum, or steel. Feedback effects within the banking system, due to the fact that financial institutions own shares of, and lend to other financial institutions, can futher increase systemic risk.<sup>7,8</sup> As we learned with the Great Recession, the realization of systemic risk can lead to a painful recession and high unemployment levels.9

## KEY RATIONALES FOR MANDATORY DISCLOSURE

The SEC's proposal would require regulated firms to include, starting from 2024, new information related to climate risks in their periodic statements, including current emissions, emissions targets, if any, and plans to achieve them, as well as assessments of climate-related risks under transparent scenarios and corresponding management strategies, including internal carbon prices. Reported emissions should include scope 1 and scope 2 and, starting from large firms in 2025, scope 3. Scope 1 refers to emissions occurring directly within the company, scope 2 refers to emissions from electricity consumption, and scope 3 refers to emissions associated with the value chain, including suppliers, workers' commuting, and customers' use of the product.

The key rationale for mandating the disclosure of climate risks is threefold. First, the proposal by the SEC would standardize the reporting of transition risks, addressing the issue of selection into reporting and non-reporting as well as into how much to report. These two aspects are intrinsically intertwined. If companies are free to report only if they want, and what they want, as it is the case with voluntary disclosure, the danger is that only a subset of companies does so and in a very selected fashion, possibly providing a misleading picture of their risk exposure. 10 Addressing this selection issue ensures that material risks are properly disclosed so that investors and lenders can make informed decisions, including financial institutions with systemic roles.

Second, over the last few years, many central banks and financial regulators have started engaging in so-called "climate stress tests." Stress tests of financial institutions were initially introduced in the 1990s, with the Basel Capital Accord requiring banks to provide an internal assessment of their ability to sustain

an important, negative market event. Following the Great Recession, financial regulators started running stress tests themselves to prevent future financial crises, assessing the exposure of the financial institutions under their control to potential large market shocks. Only more recently they have started considering climate policy as a market event potentially able to trigger a financial crisis. More than one hundred central banks and financial supervisors make up the Network for Greening the Financial System, whose goal is to provide recommendations for central banks related with climate change, including on climate stress tests. To date, several institutions such as the Bank of France, the Bank of England, the European Central Bank, and the Dutch central bank have already completed their first round of climate stress testing. Members of the governing board of the Federal Reserve Bank in the United States have also expressed interest in the idea. The more information the regulator has about risk exposure, the more accurate a stress test can be. Hence the need for mandated disclosure to compel companies to provide sufficient information so that regulators can reliably assess systemic risks from climate change.

Third, climate stress tests can highlight the potential for systemic risk, but "macroprudential" policy might be necessary to address it, unless one can count on financial institutions to do so themselves. A common tool is minimum capital requirements. To ensure financial sector stability, banks are asked to provide a sufficient amount of equity in proportion to size and riskiness of the banks assets. However, current regulatory frameworks do not directly consider climate-related risks when setting capital requirements. Thus, one policy that would be effective in tackling transition risk is to set differentiated capital requirements depending on a bank's exposure to climate risks. In essence, this policy would ask financial institutions largely exposed to transition risks to keep additional capital as a buffer.

Such differentiated capital requirements have been considered by financial regulators in several countries but have not yet been implemented. To do so, financial regulators would need to know how exposed financial institutions are to transition risks. Once more, mandatory disclosure would be crucial. The possible scenario of such macroprudential policy might have contributed to some of the backlash against the SEC's proposal from actors that currently benefit from the insufficient pricing of such risks. In this respect, it is important to keep in mind that addressing systemic risk is part of financial regulators' mandate. Macroprudential policy would be used to prevent systemic risk and pave the way for ambitious climate policy, which is highly necessary. It would also protect the economy from the impact that disruptive technologies or behavioral changes could have, shifting demand away from fossil fuels. While gradual changes may give financial institutions some time to adapt, both technological and behavioral change can take place in unexpected ways.

#### MANDATORY DISCLOSURE AT THE GLOBAL LEVEL

Mandatory disclosure already exists in some contexts. Large carbon emitters, for instance, may need to report their emissions to environmental regulators. It is the case, for instance, in the United States, where some 8,000 high-emitting facilities report since 2011 to the Environmental Protection Agency under the Greenhouse Gas Reporting Program. The stated goal of the program is to allow firms and the public to track and compare emissions and identify opportunities to reduce them.

However, the United States does not have a policy requiring all large, public firms to homogenously report their emissions for reasons related to transition risk. Hence the proposal by the SEC. Several other

countries have policies in place with similar objectives, including France, Japan, New Zealand, and the United Kingdom, with several more currently in consultation. Most of these policies and policy proposals follow the recommendations from the Task Force on Climate Related Financial Disclosures, an initiative by the Financial Stability Board, an international organization created by G20 countries with the goal to monitor the global financial system. Additional standards were proposed this year by the International Sustainability Standards Board to foster consistent disclosure. These standards aim to set the stage for future mandatory disclosure, including scope 3 emissions, which is the direction taken by the SEC as well.

With its proposal, the SEC would have the United States join these pioneers of mandatory and bring its policy into close alignment with the abovementioned international guidelines and standards. The SEC's proposal would apply to the largest economy with the most liquid stock market in the world and likely influence other countries as well, contributing to bring greater consistency in how mandatory disclosure takes place. The insufficient, incomplete, and inconsistent information about climate risks is indeed largely a global issue.<sup>13</sup>

#### IMPLICATIONS FOR POLICY AND RESEARCH

We consider the following avenues for future research as paramount in this context. First, industrial ecologists need to keep expanding their ability to measure the emissions in firm's value chains and make recommendations on how to improve reporting standards to ensure a precise measurement of carbon footprints, including harder to measure scope 3 emissions. This issue is especially relevant for financial institutions and the emissions that they enable via investments and loans. Industrial ecologists can also identify exposure to markets where prices are shaped by carbon-intensive inputs (such as electricity) or industries that depend on inputs instrumental for climate mitigation (such as indium in solar cells or nickel, cobalt and lithium in electric batteries). Lessons from research should also feed in into the development of reporting standards by organizations such as the GHG Protocol, making reporting more practical as a way to reduce resistance to its use. Second, scientists should keep improving our understanding of physical risks, including from yet uncertain climate forcers, as well as the implications of biodiversity losses. Economists have then the task of further understanding the implications of physical risks for the economy, including by accounting for financial and trade flows across countries, and the implications of transition risks, including understanding the effects of timing of regulation and changes in market beliefs, building on a growing literature in climate finance, which should also expand to better measure the extent to which investors may be willing to align with long-term climate goals. Research in this area also has key implications for the conduct of monetary and macroprudential policies, and the role of such policies in facilitating a smooth transition to a low carbon economy. Third, researchers engaging in policy evaluation should start assessing the policies that are already in place to better understand the gains from mandatory versus voluntary disclosure. Fourth, economic and managerial sciences can improve our understanding of how investors and firms can reduce carbon footprints. For instance, while internal carbon pricing has expanded rapidly over the last few years, little is known about its mediumterm impact on energy decisions in the many large companies that use it.

From a policy perspective, we reiterate our support for the SEC's current proposal as well as the importance of climate stress tests and, if necessary, capital requirements reflecting climate risks—all while gradually expanding carbon pricing. Further, it is crucial that disclosure policies are introduced by

other countries as well, improving financial stability in those economies and globally, given the interconnectedness of financial flows. Finally, there is growing interest in disclosure policies that account for broader sustainability issues including biodiversity losses. 14,15 Policymaking in this area can also build on research developments in effective measurement and disclosure metrics as well as on the interaction of biodiversity and climate risks.

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