



Ragnhild Helene Byrkjeland, Hanne Rentsch Ersdal

NTNU
Norwegian University of
Science and Technology
Faculty of Social Sciences
and Technology Management
and Technology Management
and Technology Management

Ragnhild Helene Byrkjeland
Hanne Rentsch Ersdal

How can SMEs and NGOs collaborate -

a case study of critical factors in alliance structures

Trondheim, June 2013