

HjemProfilBrukerkonto

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People on Facebook

More than 500 million active users

50% of our active users log on to Facebook in any given day

Average user has 130 friends

People spend over 700 billion minutes per month on Facebook

Activity on Facebook

There are over 900 million objects that people interact with (pages, groups, events and community pages)

Average user is connected to 80 community pages, groups and events

Average user creates 90 pieces of content each month

More than 30 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) shared each month.

Global Reach

More than 70 translations available on the site

About 70% of Facebook users are outside the United States

Over 300,000 users helped translate the site through the translations application

Platform

Entrepreneurs and developers from more than 190 countries build with Facebook Platform

People on Facebook install 20 million applications every day

Every month, more than 250 million people engage with Facebook on external websites

Since social plugins launched in April 2010, an average of 10,000 new websites integrate with Facebook every day

More than 2.5 million websites have integrated with Facebook, including over 80 of comScore's U.S. Top 100 websites and over half of comScore's Global Top 100 websites

Mobile

There are more than 250 million active users currently accessing Facebook through their mobile devices.

People that use Facebook on their mobile devices are twice as active on Facebook than non-mobile users.

There are more than 200 mobile operators in 60 countries working to deploy and promote Facebook mobile products

Chat (26)

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