

Hello. Sign in to get [personalized recommendations](#). New Customer? [Start here](#).

[Gifts for Dads and Grads](#)

[Your Store](#) | [Deals Store](#) | [Gift Certificates](#)

[Your Account](#) | [Help](#) | [en français](#)

[Shop All Departments](#)

Search

[Cart](#) [Wish List](#)

Department

- Books (950)
- Movies & TV (1)
- Music (1)

"leadership & social media"

Showing 1 - 16 of 952 Results

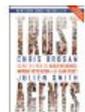
Choose a [Department](#) to enable sorting

Listmania!



SETH GODIN

Social media must reads: A list by Rong David Dai



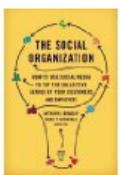
Digital Media Theory & Trends: A list by FILM315

[Create a Listmania! list](#)

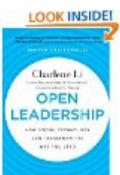
Search Listmania!

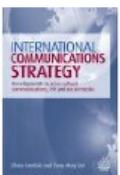


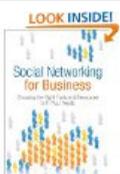
1.  **What School Leaders Need to Know About Digital Technologies and Social Media** by Scott McLeod and Chris Lehmann (**Hardcover** - Oct 5 2011)
 Buy new: ~~CDN\$ 30.00~~ **CDN\$ 25.04**
 Available for Pre-order. This item will be released on October 5 2011.
 Eligible for **FREE** Super Saver Shipping.
Books: See all 950 items

2.  **The Social Organization: How to Use Social Media to Tap the Collective Genius of Your Customers and Employees** by Anthony J. Bradley and Mark P. McDonald (**Hardcover** - Oct 18 2011)
 Buy new: ~~CDN\$ 35.00~~ **CDN\$ 25.38**
 Available for Pre-order. This item will be released on October 18 2011.
 Eligible for **FREE** Super Saver Shipping.
Books: See all 950 items

3.  **We First: How Brands and Consumers Use Social Media to Build a Better World** by Simon Mainwaring (**Hardcover** - Jun 7 2011)
 Buy new: ~~CDN\$ 30.00~~ **CDN\$ 22.65**
 2 new from **CDN\$ 22.64** 2 used from **CDN\$ 33.29**
 Available for Pre-order. This item will be released on June 7 2011.
 Eligible for **FREE** Super Saver Shipping.
Books: See all 950 items

4.  **Open Leadership: How Social Technology Can Transform the Way You Lead** by Charlene Li (**Hardcover** - May 5 2010)
 Buy new: ~~CDN\$ 33.95~~ **CDN\$ 21.28**
 25 new from **CDN\$ 16.18** 4 used from **CDN\$ 16.07**
 Only 4 left in stock - order soon.
 ★★★★★ (2)
 Eligible for **FREE** Super Saver Shipping.
Excerpt - Front Matter: "... If you are in a quandary about how to use **social media** and **social technologies**, **Open Leadership** is a book for you. ..."
Books: See all 950 items

5.  **International Communications Strategy: Developments in Cross-Cultural Communications, PR and Social Media** by Silvia Cambie and Yang-May Ooi (**Hardcover** - Aug 28 2009)
 Buy new: ~~CDN\$ 35.95~~ **CDN\$ 27.48**
 17 new from **CDN\$ 25.42** 4 used from **CDN\$ 44.65**
 Only 1 left in stock - order soon.
 Eligible for **FREE** Super Saver Shipping.
Books: See all 950 items

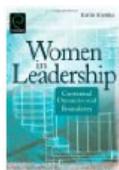
6.  **Social Networking for Business: Choosing the Right Tools and Resources to Fit Your Needs** by Rawn Shah (**Hardcover** - Jan 23 2010)
 Buy new: ~~CDN\$ 30.99~~ **CDN\$ 24.79**
 24 new from **CDN\$ 16.03** 5 used from **CDN\$ 16.61**
 Only 1 left in stock - order soon.
 Eligible for **FREE** Super Saver Shipping.
Excerpt - Page 20: "... can make **leadership** choices and decisions for all others involved in the **social** environment. (We return to the topic of **leadership** in Chapter ..."
Books: See all 950 items

7.  **The IABC Handbook of Organizational Communication: A Guide to Internal Communication, Public Relations, Marketing and Leadership** by Tamara Gillis (**Hardcover** - Apr 11 2006)
 Buy new: ~~CDN\$ 104.99~~ **CDN\$ 65.83**
 16 new from **CDN\$ 65.81** 5 used from **CDN\$ 64.49**
 Only 5 left in stock - order soon.

★★★★☆ (1)

Eligible for **FREE** Super Saver Shipping.**Excerpt - Page 111:** "... is the human resource director following? 5. Scan the news **media** for **social**, political, economic, technological, ..."**Books:** See all 950 items

8.

**Women in Leadership: Contextual Dynamics and Boundaries** by Karin Klenke (**Hardcover** - Jan 1 2011)**Buy new:** ~~CDN\$ 74.95~~[11 new](#) from ~~CDN\$ 57.77~~ [1 used](#) from ~~CDN\$ 68.54~~

Available for Pre-order. This item will be released on January 1 2011.

Eligible for **FREE** Super Saver Shipping.**Books:** See all 950 items

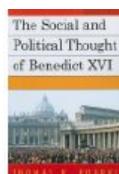
9.

**Social Identity: Knowing Yourself, Knowing Others** by Center for Creative Leadership and Kelly Hannum (**Paperback** - Oct 11 2007)**Buy new:** ~~CDN\$ 13.99~~ **CDN\$ 12.69**[13 new](#) from ~~CDN\$ 10.35~~ [2 used](#) from ~~CDN\$ 18.42~~

Usually ships in 10 to 13 days

Eligible for **FREE** Super Saver Shipping.**Books:** See all 950 items

10.

**The Social and Political Thought of Benedict XVI** by Thomas Rourke (**Paperback** - Jun 16 2011)**Buy new:** ~~CDN\$ 24.95~~ **CDN\$ 20.85**[6 new](#) from ~~CDN\$ 20.84~~

Available for Pre-order. This item will be released on June 16 2011.

Eligible for **FREE** Super Saver Shipping.**Books:** See all 950 items

11.

**Education Reform, Leadership Development and Preparation of Leaders of Learning & Learners of Leadership** by Normore (**Hardcover** - Jan 1 2011)**Buy new:** ~~CDN\$ 134.95~~[9 new](#) from ~~CDN\$ 114.60~~ [1 used](#) from ~~CDN\$ 144.30~~

Available for Pre-order. This item will be released on January 1 2011.

Eligible for **FREE** Super Saver Shipping.**Books:** See all 950 items

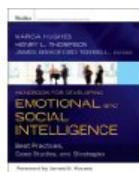
12.

**Leadership** by Sue Barraclough (**Hardcover** - Aug 15 2009)**Buy new:** ~~CDN\$ 31.95~~ **CDN\$ 22.59**[9 new](#) from ~~CDN\$ 19.59~~ [1 used](#) from ~~CDN\$ 36.37~~

Available for Pre-order. This item will be released on August 15 2009.

Eligible for **FREE** Super Saver Shipping.**Books:** See all 950 items

13.

**Handbook for Developing Emotional and Social Intelligence: Best Practices, Case Studies, and Strategies** by Marcia Hughes, Henry L. Thompson and James Bradford Terrell (**Hardcover** - Mar 27 2009)**Buy new:** ~~CDN\$ 83.00~~ **CDN\$ 67.56**[16 new](#) from ~~CDN\$ 53.71~~ [1 used](#) from ~~CDN\$ 84.05~~

Only 1 left in stock - order soon.

Eligible for **FREE** Super Saver Shipping.**Books:** See all 950 items

14.

Governing the Present: Administering Economic, Social and Personal Life by Nikolas Rose and Peter Miller (**Paperback** - Apr 18 2008)**Buy new:** ~~CDN\$ 26.99~~ **CDN\$ 22.44**[19 new](#) from ~~CDN\$ 19.80~~ [6 used](#) from ~~CDN\$ 19.79~~

Only 2 left in stock - order soon.

Eligible for **FREE** Super Saver Shipping.**Excerpt - Page 46:** "... - managers, politicians, teachers and others in positions of **leadership**. These new concerns were articulated in terms of the expert ..."**Books:** See all 950 items15. **Social Work Management and Leadership: Managing Complexity with Creativity** by John Lawler and Andy Bilson (**Paperback** - Nov 11 2009)**Buy new:** ~~CDN\$ 39.95~~ **CDN\$ 35.26**

10 new from ~~CDN\$ 32.11~~ 2 used from ~~CDN\$ 70.88~~

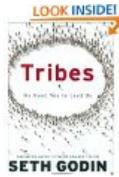
Only 1 left in stock - order soon.

Eligible for **FREE** Super Saver Shipping.

Excerpt Page 2: "... be dominant theories underpinning (sometimes unknowingly) much current management and leadership practice. It challenges the reader to consider alternative perspectives in analysing management and leadership in social work. As it presents a range of perspectives, some more ..."

Books: See all 950 items

16.



Tribes by Seth Godin (**Hardcover** - Oct 21 2008)

Buy new: ~~CDN\$ 26.00~~ **CDN\$ 16.30**

24 new from ~~CDN\$ 7.65~~ 6 used from ~~CDN\$ 7.75~~

Only 1 left in stock - order soon.

★★★★☆ (8)

Eligible for **FREE** Super Saver Shipping.

Books: See all 950 items

« Previous | Page: 1 2 3 4 | Next »

Sponsored Links (What is this?)

- 1. [Social Media Analytics](#) Learn How to Measure **Social Media**. Download Our Free White Paper Now! www.coremetrics.com/Social_Media
- 2. [Effective leadership](#) Transform individual contributors into effective managers! www.haygroup.com
- 3. [Social Web Leads](#) Save time and money Take control of your business www.socialwebleads.com
- 4. [Powerful brand management](#) We manage **social media** communities with a twist. Ask us to prove it. www.icucmoderation.com

Search Feedback

Did you find what you were looking for?

If you need help or have a question for Customer Service, please [visit the Help Section](#).

Search powered by

Your Recent History (What's this?)

Get to Know Us

- Careers
- Amazon and Our Planet
- Investor Relations
- Press Releases

Make Money with Us

- Sell on Amazon
- Amazon Associates
- Self-publish with Us

Let Us Help You

- Shipping Rates & Policies
- Returns Are Easy
- Customer Service